

Greenville 21-Day Racial Equity Challenge

The Challenge was created to give people working to make a better Greenville County a self-guided learning journey to examine the history and impacts of racism and inequities. The point of the racial equity challenge is not simply to increase knowledge, but also to deepen the participant's commitment to racial equity. The Challenge is being facilitated by Sharp Brain Consulting, Greenville Partnership for Philanthropy, and the NonProfit Alliance.

When is this happening?

- Wednesday, January 27: Participants will receive an orientation video via email
- January 29 - February 26: Participants will receive daily email prompts
- Friday, February 5 from 12:00 - 1:00 PM: Optional Zoom debrief session
- Friday, February 12 from 12:00 - 1:00 PM: Optional Zoom debrief session
- Friday, February 19 from 12:00 - 1:00 PM: Optional Zoom debrief session
- Friday, February 26 from 12:00 - 1:30 PM: Optional Zoom debrief session

Why should I participate?

This experience will deepen the participant's understanding of racism and issues facing our black and brown neighbors. The challenge will prepare participants to participate in racial equity conversations within the Greenville community.

What exactly happens during the 21 Day Challenge?

Participants will receive a daily email with learning objectives, supporting materials, action items, and reflection questions on a different topic for 21 days. We encourage participants to take 20-30 minutes per day to review materials. There will be 4 optional Zoom sessions to help participants process and debrief the experience.

What about weekends?

Weekends are a time for participants to get caught up and reflect on what they have learned throughout the week.

Why 21 Days?

The Challenge is 21 days because studies suggest that it takes 21 days to form a habit. However, we want to emphasize that each participant's commitment to social justice should not be confined to 21 days - the Challenge should plant seeds for a lifetime commitment to standing up for racial justice.

What if I cannot participate for the full 21 days?

It is important for participants to commit to the full 21 days of the Challenge. We encourage participants to try their best to find time each day to participate in the challenges. Maya Angelou once said, "do the best you can until you know better. Then when you know better, do better." Our goal is to increase participants' level of education to equip them and their organization to "do better", to make their organization more equitable.

What have past participants said?

"It was eye-opening. I discovered things about myself that I didn't realize were unconscious biases. I learned about the struggles of inequity that I didn't understand exist. I am ready to engage in conversations and learn more."

"The zoom calls were a great opportunity to reflect and connect with members of the community who are committed to change. Without the zoom calls, a lot of the resources were discouraging but with the opportunity to reflect and know that others are committed to building a more equitable community, it felt very hopeful."

Next steps

Register online at www.greenvilleequity.org. You will receive a confirmation email upon registering.

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